



# Unlock The United States

Develop your business and  
#GoBeyond

2025





# Expanding your business in the United States (U.S.)

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock US service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using the US as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services



## Audit & Assurance

### Financial statement audits

- SEC registrants (public companies)
- Private companies
- Employee benefit plans
- Not-for-profit organizations
- Government

### Strategic assurance & SOC services

- SOC (1, 2, 2+, 3, Supply Chain, Cyber)
- HITRUST standard report
- Other attest services (under AICPA standards)
- Readiness assessments

### Public finance services

- Cash flow and yield verification
- Arbitrage rebate compliance



## Tax

### Regulatory & reporting compliance

- U.S. federal, state & local and international tax compliance
  - Co-sourcing / outsourcing (rightsized to your unique needs)
  - Loan staffing
- Tax provision preparation or review
- Income tax outsourcing / RAR
- Indirect tax compliance (leased property, compliance, business licenses, property tax outsourcing, sales tax outsourcing, payment processing, VAT, premium tax)
- Global compliance & reporting services
- Expatriate compliance services

### Strategic consulting & risk management

- Compensation & benefits (including executive compensation)

- Federal Tax
  - Accounting & tax methods
  - R&D credit services
  - Fixed asset services
  - Employment tax
- State and local tax
  - Credits & incentives analysis
  - Income & franchise tax services
  - Indirect tax
- International Tax
  - Cross-border planning
  - Transfer pricing consulting and documentation services
  - Advanced pricing agreements and tax controversy
  - Withholding and reporting
- MGA / divestiture planning
- Bankruptcy / restructuring
- Post merger integration and value creation
- Tax function optimization and automation, including analytics, visualization, blockchain and OCR solutions



## Advisory

### CFO advisory

- Accounting advisory
  - New regulation compliance
  - Transaction-related support
  - Ongoing accounting compliance
- Valuation
  - Board services and solutions
  - Capital asset solutions
  - Fair value advisory and solutions
  - Tax value solutions
  - Structured product solutions

### Business consulting

- Enterprise business planning
- Growth strategy
- Customer strategy
- Demand generation and enablement
- Product / service

- development and positioning
- Market intelligence
- Talent and culture strategy
- Talent management and change enablement
- Operating model design
- Finance modernization
- Cost reduction and performance improvement
- Sourcing and procurement
- Supply chain optimization
- Asset management
- Treasury and cash management

### Risk advisory

- Anti-money laundering and economic sanctions
- Cybersecurity and privacy
- Forensics
- Internal audit
- Regulatory compliance
- Risk consulting
- Sarbanes-Oxley

### Technology modernization

- Digital innovation
- Technology enablement
  - Enterprise IT strategy
  - Package selection
  - Technology architecture
  - Application portfolio strategy
  - Cloud strategy
  - Shared services
- Enterprise information management
- Alliances

### Transaction advisory

- Buy-side and sell-side financial diligence
- Enterprise diligence
- Integrations and separations
- Tax diligence and structuring and consulting
- Transaction structuring and consulting



## Integrated service offerings

Alyx innovation solutions

ESG services

SPAC lifecycle solutions

\*Audit & Assurance services are delivered through the legal entity Grant Thornton LLP, while Tax and Advisory services are delivered through the legal entity Grant Thornton Advisors LLC in accordance with our alternative practice structure.



# Audit & Assurance solutions



## Financial statement audits

- SEC registrants (public companies)
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- Government



## Public finance services

- Cash flow and yield verification
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## Strategic assurance & SOC services

- SOC 1
- SOC 2, SOC 2+, SOC 3
- SOC for Supply Chain
- SOC for Cyber
- HITRUST
- Other attest services
- Readiness assessments



Audit & Assurance at  
Grant Thornton



2,990+ audit & assurance clients

3,660+ audit & assurance professionals

Top 5 auditor of Russell 2000  
companies

# Tax solutions



## FEDERAL TAX SERVICES

Develop and implement effective tax management strategies that harmonize tax positions while addressing opportunities and risk.



## STATE & LOCAL TAX SERVICES

Navigate today's changes to prepare for tomorrow's challenges through sales & use taxes, income & franchise tax, unclaimed property taxes, credits & incentives and controversy support.



## INTERNATIONAL TAX SERVICES

Implement custom solutions and help you develop your international tax strategy across multiple jurisdictions, keeping focus on outcomes and operational efficiencies.



## DIGITAL CONSULTING

Combine IT, digital, data strategy and tax technical knowledge to enable new approaches, models and roadmaps that support corporate decision-making and drive sustainable competitive advantage.



Key questions we answer to help you address your challenges and achieve your business goals include:

- How cost-effective are my operations? And are they agile enough?
- Do we have the right operating model to source and deliver tax services?
- How do we get more time for our people to focus on value-added work?
- What is the best way to leverage technology and get insights from our data?

# Advisory at Grant Thornton



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# Why choose the US?



Investing in the United States has many advantages. As a place to do business, the US offers a business-friendly environment and ranks as one of the best educated, most productive and innovative countries in the world.



## Market Opportunity

- Largest economy in the world
- Highest amount of FDI in the world
- Highest household spending in the world - 1/3 of global consumption



## Magnet for talent

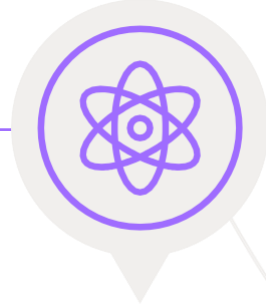
- Diverse workforce that is both skilled and innovative
- US workforce output per hour is 30% above OECD member country average
- Seven of the world's top 10 universities are located in the US



## Business friendly environment

- Ranked 1st for foreign direct investment confidence for a decade (A.T. Kearney FDI Index)
- Consistently ranked among the best internationally for its overall competitiveness and ease of doing business
- Business culture that encourages free enterprise and competition

# Why choose the US? (continued)



## Abundant resources

- \$45 trillion in natural resources
- Home to one of the world's largest supplies of petroleum, natural gas, and coal
- Global producer of metals and minerals driving manufacturing



## Access to finance

- Hosts the most developed, liquid, flexible, and efficient financial markets in the world
- A wide range of funding sources - from banks and investment firms to venture capitalists and angel investors



## Innovation hub

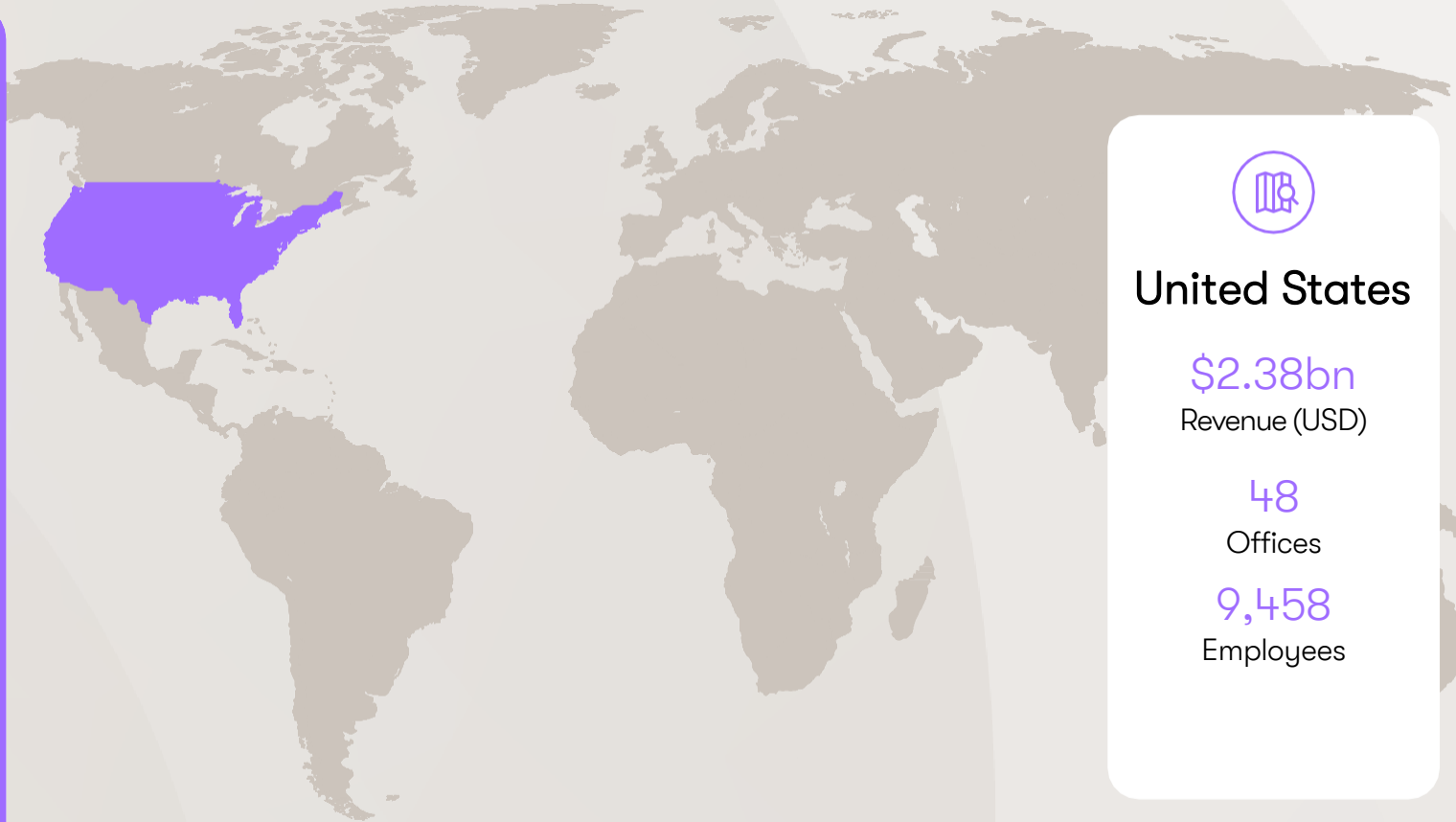
- Top-rated major world economy in the Global Innovation Index
- Robust intellectual property protection framework
- The US holds first place in global corporate R&D investors, venture capital deals received, the quality of its universities, the quality and impact of its scientific publications



# Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organizations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 23 international business centres (IBCs) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



## United States

**\$2.38bn**  
Revenue (USD)

**48**  
Offices

**9,458**  
Employees



## Global

**690+**  
Offices

**\$8bn**  
Revenue (USD)

**150**  
Markets

**76,000**  
Employees

# Contact

For more information about how we can help you Unlock the United States, please contact:



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