

# **Expanding your business** in India

Expanding into new international markets can be challenging due to many issues to consider and resolve. Our Unlock India service can provide expert advice and insight to support you in every step. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customise the specific services you require, you'll know you have the support to manage the risks and maximise the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using India as a base to expand into other markets – which means that whatever the challenge, we're by your side.





# **How Grant Thornton Bharat can help**



### Supporting strategic ambitions

- Strategy formulation and execution
- Market, opportunity and financial analysis
- Transactions (incl. mergers, acquisitions and disposals)
- Commercial due diligence
- Business growth support
- Tax advisory
- ESG strategy support



# Supporting expansion plans

- Supporting new market entry
- Designing and helping you execute your expansion strategy
- Preparing inbound entry strategy, market positioning and market intelligence
- Undertaking customised market/regulatory due diligence on potential markets
- Planning tax structures and transfer pricing policies



#### Financing growth

- Advising on best capital structures to support your strategy
- Providing assurance to assist with accessing capital for growth
- Assessing funding requirements basis our market knowledge
- Preparing information memorandums and financial models for opportunities/investors



# Managing business risks

- Delivering insightful, value-added audits to reassure stakeholders and support your goals
- Supporting boardroom decisions around tax strategy risk
- Minimising disruption and loss from businesscritical events
- Ensuring regulatory compliance
- Mitigating fraud, bribery and corruption risks
- Assessing cyber maturity and ensuring resilience
- Delivering outsourced internal audit services



# How Grant Thornton Bharat can help (continued)



# Optimising operations

- Benchmarking efficiency of day-to-day operations
- Identifying opportunities for direct cost savings
- Outsourcing back-office functions
- Evaluating and improving supply chain efficiency
- Improving working capital management through process improvement and tax planning



# **Driving technology** and transformation

- Designing transformation journeys
- Implementing futuristic digital operating models
- Assessing maturity and creating roadmaps
- Setting up maturity automation and data governance
- Setting up information management and analytics
- Setting up techenabled process transformation



# Designing people programmes

- Helping with organisation structuring/restructuring for efficiency and accountability
- Conducting employee satisfaction surveys
- Incentive design and implementation
- Designing performance architecture/manageme nt
- Designing career management/progressi on systems
- Creating balanced scorecard and implementation



# Why choose India?









India is a thriving nation with a population estimated at around 1.42 billion people, <sup>1</sup> so it is little wonder that its economy is one of the largest on the planet.

#### Infrastructure

- Under the National Infrastructure Pipeline (NIP), nearly 13,222 <sup>2</sup> projects across various sectors are planned, with a total estimated cost of INR 111 lakh crore (US\$1.6 trillion). The new capital outlay is US\$1.34 billion.
- Equity infusion of INR 6,000 crore (US\$801.08 million) to attract debt and equity investments and infrastructure

#### Magnet for talent

- Large youth population
- One of the youngest populations in the world until 2030
- Third-largest group of scientists and technicians in the world

#### Fastest growing economy

- Highest FDI (foreign direct investment) inflow of USD \$70.5bn in FY2023-24 <sup>3</sup>
- More than USD \$270bn comprehensive package equivalent to 10% of India's GDP under the Aatmanirbhar Bharat Abhiyan (Self-reliant India)



# Why choose India? (continued)









#### Global competitiveness

- India ranked 63 in the World Bank's 'Ease of Doing Business' ranking 2020.
- In the Global Competitiveness Index, India ranked 68.

#### Economic influence

- India and China are forecast to be the largest manufacturing hubs of the world by 2030.
- India's economy is of global importance. It has a large and young population and an open and democratic political system. It is already the third-largest economy and contributor to global economic growth

#### Innovation hub

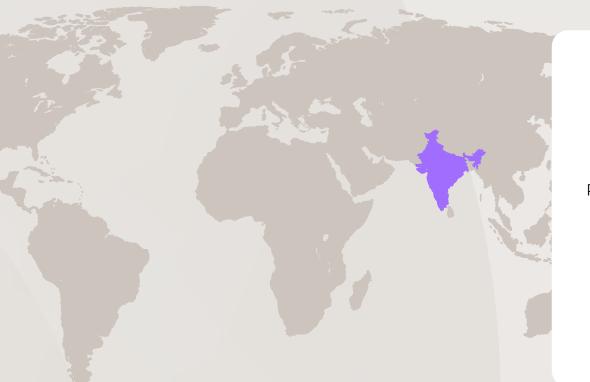
 India ranked 48 in the Global Innovation Index 2020 rankings



# Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 22 international business centres (IBCs) led by experts from around the world, that work together to provide and coordinate the gateway to the resources of Grant Thornton.





#### India

Revenue (USD)

20 Offices

11,147

Employees



#### Global

690+ Offices

#### \$8bn

Revenue (USD)

150

Markets

76,000

**Employees** 



### **Contact**

For more information about how we can help you Unlock India, please contact:



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