



# Unlock Denmark

**Develop your business and  
#GoBeyond**

2025





# Expanding your business in Denmark

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Denmark service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Denmark as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services



## Company setup

- Corporate structure
- Company registration
- Bank account advice
- Market entry strategy
- Introductions to key business communities



## Location advice

- Research into locations best suited for your business and recommendation based on the factors identified as crucial for your success



## Employment issues

- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility services



## Tax advisory

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and obtaining of funds

# We can help you with the following services (continued)



## Back-office services

- Bookkeeping for start-ups
- Accounting services and financial reporting
- Tax compliance
- Payroll and other HR services
- Global compliance management services



## Transaction services

- Debt or equity funding advice
- Mergers and acquisitions
- Financial, tax, and legal due diligence



## Sustainability

- Impact strategy and implementation
- ESG reporting and measurement
- ESG compliance (incl. CSRD and VSME)



## Audit and assurance

- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- Support in consolidation of financial statements
- IT Audit & Advisory



# Why choose Denmark?



Denmark offers a strategic location, a highly skilled workforce, and a business-friendly environment, making it an ideal base for international growth.



## Market Opportunity

- Population of 5.9m
- Denmark is one of the world's top locations for tech activities
- From Denmark, you can send next-day deliveries to 65% of Europe's heartland - more than 500m consumers



## Magnet for talent

- Highly skilled and driven workforce
- In 2025, Denmark secured the 4th position worldwide in the EF English Proficiency Index, maintaining its standing as a top non-Anglophone country for English proficiency.
- Denmark is ranked 5th globally in the IMD World Talent Ranking for 2025, reflecting its strong focus on nurturing and retaining talent.



## Business friendly environment

- Very flexible labor market in terms of hiring and firing
- Highly educated workforce which is among the most productive in Europe
- Competitive overall labor cost level
- For the fifth year in a row Denmark is ranked as the joint-least corrupt country in the world according to the Transparency International Corruption Perception Index

# Why choose Denmark? (continued)



Denmark is a global leader in sustainability and innovation, providing businesses with a forward-thinking ecosystem and access to cutting-edge industries.



## Quality of life

- High quality of life - Denmark consistently ranks as one of the world's happiest nations
- Copenhagen is among the most livable cities in the world. With a residence and work permit you have access to the full range of Danish welfare services, including free medical care and education



## Access to finance

- Well-developed financial system
- Denmark supports free trade
- Forbes magazine ranked Denmark as the single easiest country for doing business



## Innovation Hub

- Innovation-friendly environment: ranked among the world's most innovative countries in the Global Innovation Index 2023
- Danish research institutions are among the best R&D partners in the world
- A fast-adopting market and an ideal test market
- Access to a cluster of designers, companies and creative capital

# Grant Thornton – A truly global network

Grant Thornton is a global leader in assurance, tax, and advisory services, empowering businesses to succeed locally and internationally.

Wherever you operate, our experts bring innovative ideas and strategic insights to drive your growth. With 22 International Business Centres (IBCs) led by top professionals worldwide, we seamlessly connect you to Grant Thornton's extensive resources, ensuring consistent and coordinated support for your business needs.



## Denmark

9

Offices

**\$80.59m**

Revenue (USD)

**625+**

Employees



## Global

**690+**

Offices

**\$8bn**

Revenue (USD)

**150**

Markets

**76,000**

Employees

# Contact

For more information about how we can help you Unlock Denmark, please contact:



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