



# Unlock Poland

Develop your business and  
#GoBeyond

2024



# Expanding your business in Poland

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Poland service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Poland as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services



## Company set up

- Creating a strategy and business plan
- Legal documentation
- Opening a bank account
- Providing payroll and accounting
- Providing virtual office / frontdesk
- Tax solutions advisory
- Selecting and applying for grants and incentives
- Comprehensive targeting support



## ESG

- Full implementation of ESRS reporting, implementation of EU Taxonomy and VMSE reporting
- Audit of ESG reports
- Analysis: ESG gap, double materiality, climate risk
- Calculation of carbon footprint
- Implementation of circular economy
- Assistance in implementation of decarbonisation and ESG strategies
- Preparation of ESG policies and regulations
- Due diligence in value chain
- Advisory services on green financing
- ESG workshops



## Due diligence

- Finance
- Tax
- Legal
- Business
- Cybersecurity



## Tax advisory

- Corporate and international taxes
- Indirect taxes
- Personal taxation
- Transfer pricing
- Internal tax procedures
- Global mobility services



## Mergers & Acquisitions (M&A)

- Creating
- Financial and transactional services
- Tax advisory
- Legal advisory
- Valuation
- Due diligence
- Purchase Price Allocation



## Business process solution

- Accounting
- Financial reporting (including consolidation of financial statements)
- Tax compliance
- Payroll & HR services

# We can help you with the following services (continued)

## DIGITAL DRIVE



### Business design & UX

- Innovation
- Digital Transformation
- Automation of business processes & AI
- Digital products
- Digital workplace & Intranets
- Change managements and digital competence development
- Design systems
- Friends & family - effective product introduction to the market



### IT outsourcing

- IT Service Desk
- Infrastructure
- Business Solutions



### Cybersecurity

- IT governance & security strategy
- Security risk & compliance
- Incident response & recovery
- vCISO (CISO on demand)
- Ethical hacking



### Consulting

- Business consulting
- Development strategy
- Organizational consulting and modelling of structures
- Human capital
- Financial consulting
- Valuation
- Debt advisory
- Financial modelling



### Employment issues

- Comprehensive legal advice in all employment issues and HR processes
- Employment tax issues
- Pensions and benefits



### EU subsidies for companies

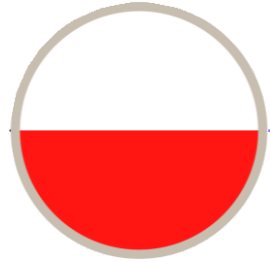
- Analysis of the company's development in terms of the possibility of obtaining subsidies
- Advisory in the process of preparing application documentation
- Service and advisory during project implementation



### Audit and assurance

- Statutory audits and non-statutory audits
- Local GAAP conversions
- Financial reporting advisory
- Consolidation packages
- Business risk services

# Why choose Poland?



## Market Opportunity

- 38 million population
- Location in the heart of Europe
- Gateway connecting West with Central and Eastern Europe
- One of TOP 10 largest economies in EU
- One of the fastest growing economies in EU
- Dynamically expanding logistics infrastructure and ICT networks



## Magnet for talent

- High percentage of population at working age
- More than 40% of the 25-34-year-olds in Poland have completed tertiary education
- Hardworking and loyal employees
- One of the world leaders in attracting BSS investments
- Multilingual workforce



## Quality of life

- A quickly modernizing country and a welcoming society
- Good choice of residential and educational opportunities
- Unique cultural heritage and impressive natural landscapes

# Why choose Poland? (continued)



## Access to finance

- A highly competitive and dynamic banking sector
- GPW is the biggest financial instruments exchange in Central and Eastern Europe
- Access to EU structural funds



## Incentives for investors

- Polish Investment Zone (almost all of Poland is a Special Economic Zone)
- R&D Tax relief
- Innovation Box (IP Box)
- Robotization relief
- Prototype relief
- Expansion relief
- Other reliefs



## Business friendly environment

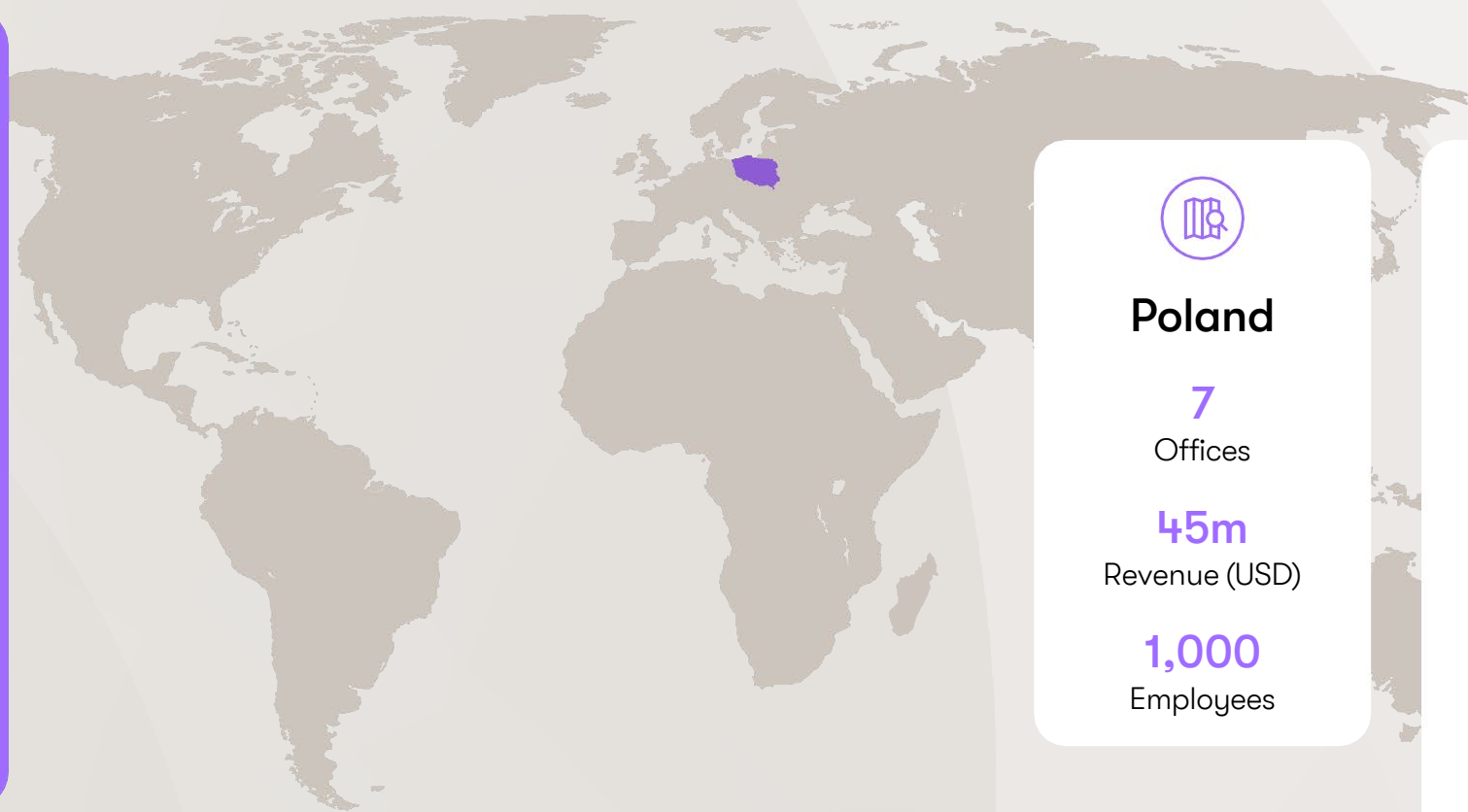
- Poland has a young, well-educated and hardworking population and a friendly business environment that offers great opportunities for foreign investors.
- Poland is one of the largest countries in the European Union (by population) and its GDP in 2022 was 4.9% higher in real terms compared to 2021.

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To ensure continuity of service, we have 23 international business centers (IBC) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



## Poland

**7**

Offices

**45m**

Revenue (USD)

**1,000**

Employees



## Global

**700+**

Offices

**7.5bn**

Revenue (USD)

**150+**

Markets

**73,000+**

Employees

# Contact

For more information about how we can help you Unlock Poland, please contact:



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