



Unlock Croatia

**Develop your business and
#GoBeyond**

2024



Expanding your business in Croatia

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Croatia service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals..

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Croatia as a base to expand into other markets – which means that whatever the challenge, we're at your side.



We can help you with the following services

Company set up



- Corporate structure
- Company registration
- Intellectual property
- Bank account advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business



Location advice

Employment issues



- Reward packages
- Employment tax issues
- Pensions and benefits
- Global mobility, including issues post Brexit
- Employment inside and outside EU

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds



Taxation services

We can help you with the following services (continued)

Back-office services



- Fixed fee bookkeeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services

- Debt or equity funding advice
- Mergers and acquisitions
- Set up transaction structures
- Due diligence
- Project, debt and equity financing



Financial advice

Business growth support



- Expert, tailored support to help you grow your business in the EU and globally
- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities



Audit and assurance

- Statutory and non-statutory audits
- Due diligence audits
- Audits of non-profit organizations (NGO)
- Audits of internal control systems
- Audits for fraud detection
- International financial reporting standards advisory

Why choose Croatia?



Market Opportunity

- Important role in the economic and political stability of Southeast Europe
- Excellent geographic position with a three-four times higher GDP per capita in Southeast Europe (50\$ billion in GDP)



Magnet for talent

- Nation of young and hardworking people
- Great working habits
- Cross cultural management



Improving business environment

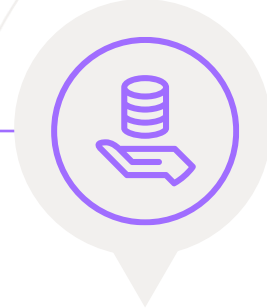
- Growing number of vibrant, innovative entrepreneurs leading small-and-medium sized businesses
- Excellent sound ICT infrastructure and a competitive white-collar workforce

Why choose Croatia? (continued)



Quality of life

- Croatia has a high safety index, and this makes Croatia a country with good quality of life
- Welcoming and tolerant country even ahead of France and Ireland in the quality ranking
- Access to unrivalled heritage, culture and countryside (Adriatic Sea)



Access to finance

- Global financial hub
- EU financing sources are possible
- Investment contributed positively to growth



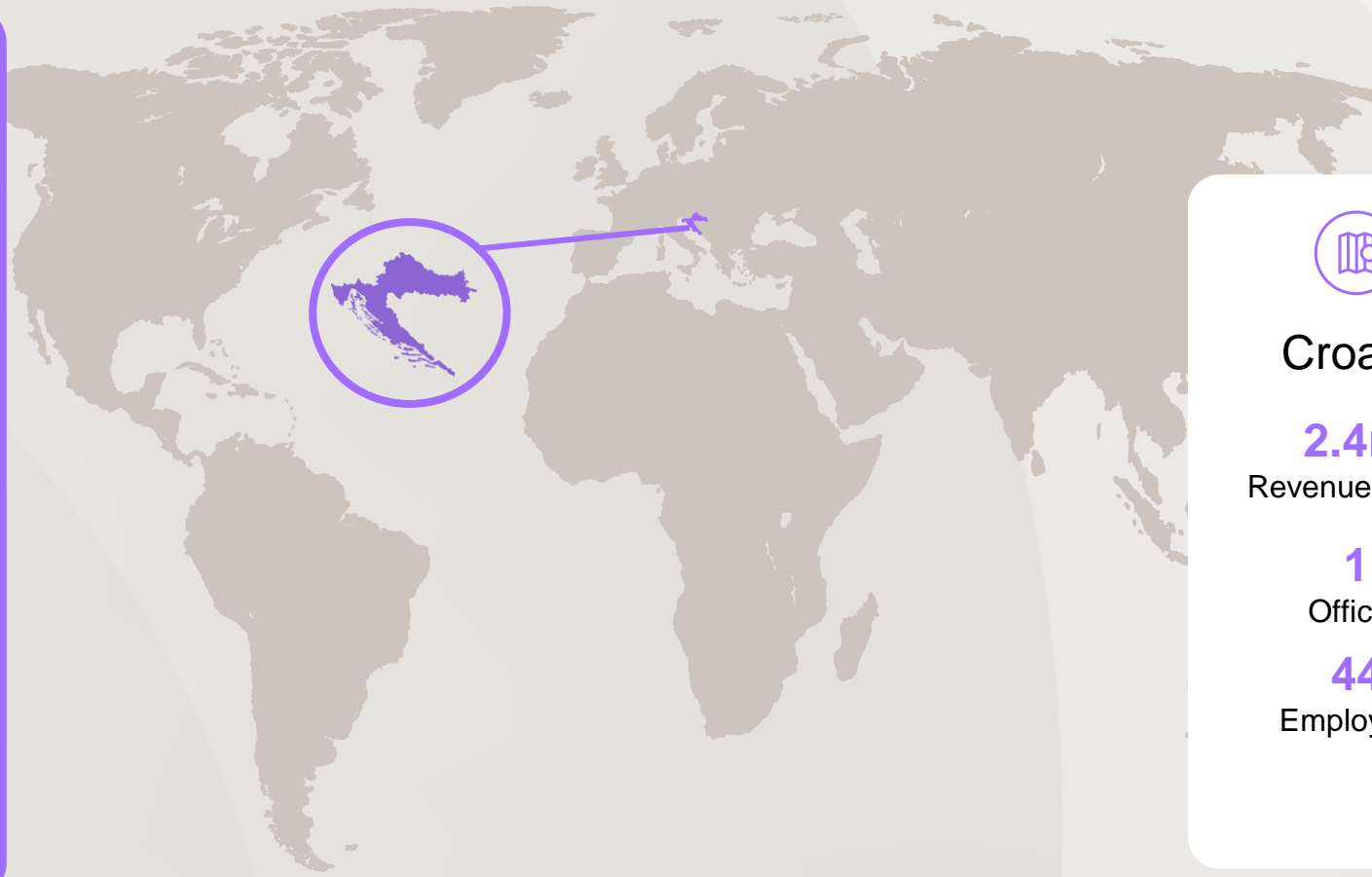
Innovation hub

- Best fast growing in Southeast Europe
- Generous incentives to support research & development
- Country with an unleashed potential
- Great market for investments on the Adriatic coast

Grant Thornton – A truly global network

Grant Thornton is one of the world's leading organizations of independent assurance, tax and advisory firms.

Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 23 international business centres (IBCs) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



Croatia

2.4m
Revenue (USD)

1
Offices

44
Employees



Global

+700
Offices

7.5bn
Revenue (USD)

150
Markets

+73,000
Employees

Contact

For more information about how we can help you Unlock Croatia, please contact:



Briski Dalibor

Managing Partner

Grant Thornton Croatia

dalibor.briski@hr.gt.com





© 2024 Grant Thornton Croatia. All rights reserved.

Grant Thornton Croatia is a member of Grant Thornton International Ltd. 'Grant Thornton' refers to the brand under which the Grant Thornton member firms provide assurance, tax and advisory services to their clients and/or refers to one or more member firms, as the context requires. Grant Thornton International Ltd (GTIL) and the member firms are not a worldwide partnership. GTIL and each member firm is a separate legal entity. Services are delivered by the member firms. GTIL does not provide services to clients. GTIL and its member firms are not agents of, and do not obligate, one another and are not liable for one another's acts or omissions.