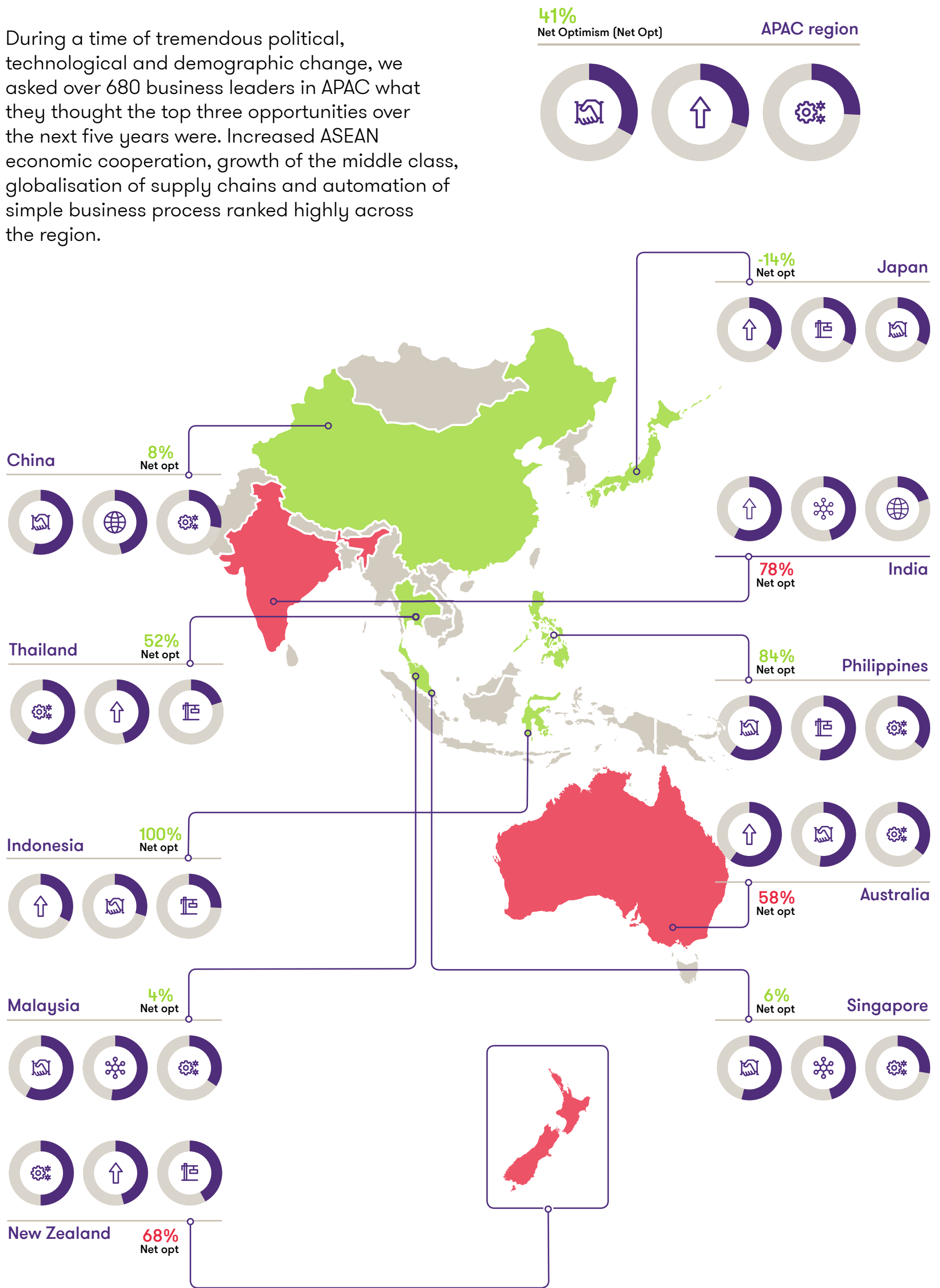


# Top three Asian business opportunities\*

During a time of tremendous political, technological and demographic change, we asked over 680 business leaders in APAC what they thought the top three opportunities over the next five years were. Increased ASEAN economic cooperation, growth of the middle class, globalisation of supply chains and automation of simple business process ranked highly across the region.



Source: Grant Thornton IBR 2017  
\*Top three opportunities over the next five years

## Key

- Rapid growth in middle class
- Increased ASEAN economic cooperation
- Automation of simple business process
- Rise in net optimism from previous quarter
- Trans Pacific Partnership
- The globalisation of supply chains
- Upgrading local infrastructure
- Fall in net optimism from last quarter